



#hempparadox

RECHARGE YOUR EMOTIONAL BATTERY WITH CBD RELIEF THIS WEEK

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Monthly Newsletter

Lets reconnect with nature

FOCUS ON YOUR MENTAL HEALTH

CBD works by interacting with one of the body's own regulatory system called the endocannabinoid system (ECS). We have endocannabinoid receptors almost everywhere in the body and it is part of our nervous system. We find them most abundantly in the brain but also in the gut, reproductive system, bones and immune cells.

The ECS plays an essential role in keeping the body within a narrow range of operating conditions and controls important functions like mood, memory, stress, sleep, behaviour, appetite, pain, immune function and reproductive health. In the body we naturally produce chemical substances called endocannabinoids which binds to the endocannabinoid receptors and regulate all the above functions - the endocannabinoid system holds an important role in keeping us healthy and happy. CBD can also bind to these receptors and activate the ECS, thereby regulating the same functions. If this seems a bit too geeky all you need to remember is that CBD works a bit like social media. It acts everywhere and controls everything.



HOW TO FIND YOUR CALM

CBD For Relaxation - CBD can have a **Relaxing & Calming** effect and helps users to relax and unwind.

By interacting with numerous receptor sites associated with feel-good neurotransmitters, **CBD** can temporarily shift brain chemistry to support feelings of ease and contentment.



The story behind Charlotte's web



When Charlotte Figi was just three months old, she experienced her first seizure which lasted for an agonizing 30 minutes. She was rushed off to the hospital immediately, but doctors were unable to diagnose her symptoms properly. After an extensive examination, both her scans and blood tests were found to be normal, and doctors subsequently sent Charlotte and her parents away, presuming that the seizures would settle.

But they didn't. Over the next few months, Charlotte suffered from frequent seizures that would last as long as two to four hours, and her condition wasn't improving. Doctors believed that there were three possible diagnoses for this very mysterious condition, the worst case scenario being Dravet syndrome, also referred to as myoclonic epilepsy of infancy, or SMEI. At age two, she really started to decline cognitively and was experiencing over 300 seizures a week. This was when Charlotte's parents decided to take her to Children's Hospital Colorado. A neurologist from the hospital confirmed that she did, in fact, have Dravet syndrome, an exceptionally rare and debilitating form of epilepsy.

The problem was that even though Charlotte's parents, Paige and Max Figi, now knew what condition they were dealing with, they didn't know how to deal with it. Despite being on several different types of heavy-duty medications all at once, Charlotte's condition was getting increasingly worse. Treatment options were few and far between, and this is when Charlotte's father came across a video of a boy whose Dravet syndrome was being successfully treated with cannabis; a sativa strain to be more specific. This strain was low in tetrahydrocannabinol (THC), the psychoactive compound of cannabis, and high in cannabidiol (CBD) which is renowned for its medicinal properties and has no psychoactive effects.

How The Family Moved On To Marijuana

Because of Charlotte's age, health professionals were skeptical about using medical marijuana as a treatment option. This was when The Stanley Brothers, one of Colorado's greatest marijuana growers, came to mind. At the time, the six brothers were crossbreeding a strain of cannabis that was high in CBD and low in THC.

After much debate, it was decided that Charlotte would be given a dose of CBD oil from this strain twice a day in her food. It was soon discovered that around three to four milligrams of CBD oil per pound of her body weight was able to reduce the number of seizures to only twice a day. The strain that Charlotte, along with 41 other patients, use to treat symptoms of diseases such as epilepsy has been named Charlotte's Web in honor of the little girl who gave doctors a new outlook on medical marijuana.

This hybrid strain of medical marijuana is unique in that it maintains a constant ratio of 30:1 of CBD to THC. It has been jokingly dubbed as "Hippies disappointment" because of the low THC and high CBD content, with the aim to create a strain of cannabis that has all the medicinal properties but none of the psychoactive effects found in other strains of marijuana.

This is what makes this strain ideal to treat children such as Charlotte.

However, this wasn't by any means an easy feat. When Paige and Max first decided that they were going to give medical marijuana a try, finding two doctors that would sign off on a medical marijuana card for their daughter was no easy task.

She was the youngest patient in the state of Colorado to ever apply.

After hearing a resounding no from every other doctor, Paige eventually got hold of Dr. Margaret Gedde, who agreed to meet the family. The second doctor who signed on was Alan Shackelford. What ensued was the creation of Charlotte's web cbd. Today, Charlotte is ten-years-old and thriving. Her seizures only occur between two and three times a month, almost always in her sleep.

Charlotte's web today

Today CW Hemp is one of the most recognized brands in the world and has been the receiver of numerous awards. Established following the success story of Charlotte Figi, the company has now been around for nearly a decade and earned itself a great reputation. Originally founded by the Stanley Brothers, they are the exclusive distributors of Charlotte's Web. But it doesn't end there. They have since expanded their range and now offer other products, including capsules, balms, topicals, and creams.

Charlotte's Web has been a real game changer in the world of cannabis and medicine. Today, medical professionals and society are more open to the medicinal benefits of marijuana and how it can be used to treat various medical conditions.

Charlotte sadly passed away at age 13 this is such a remarkable story and touch so many people.

RICK SIMPSON'S STORY: THE MAN WHO REDISCOVERED THE CURE FOR CANCER



Someday the name "Rick Simpson" will be a household name. He will be known as the man who rediscovered the cure for cancer by everyone. Rick's journey to finding the cure for cancer starts back in 2003. In 2003 Rick was diagnosed with basal cell carcinoma skin cancer. He had 3 spots of cancer on his body, 2 on his face and 1 on his neck. Rick's decision on how to handle this diagnosis would be world changing.

After not having much luck with surgery Rick decided to try something different. For almost a year Rick had been extracting the oil from the cannabis plant and ingesting it orally. He had been taking the oil for other health reasons but the cancer diagnosis reminded him of something and gave him an idea. He remembered a radio headline he heard almost 30 years earlier. The radio headline had stated that the University of Virginia had found the cannabinoid in cannabis THC could kill cancer in mice. He figured that if it kills cancer in mice it would kill his cancer too.

Rick's decision was to apply cannabis oil to his skin cancer. He applied his cannabis oil to some bandages and put them on the skin cancer. After 4 days of waiting he decided it was time to see if anything had happened under the bandages. To Rick's surprise the cancer was gone. His cannabis oil had cured his cancer.

Rick tried to tell his doctor but they wouldn't listen. He even went to the cancer organizations and tried to get their help but nobody wanted anything to do with his discovery. At that point Rick took matters into his own hands. He started growing cannabis on his own land and producing his own cannabis oil. He gave the oil away for free to anyone who needed it. Even after having his home raided multiple times and having over 2600 cannabis plants cut down and taken by the RCMP he still continued to produce the oil and help others.

In 2008 a film maker named Christian Laurette released the first free documentary on YouTube sharing Rick's story. The documentary is titled "Run From the Cure". If you haven't watched it you should. This documentary has been viewed millions of times worldwide and has helped millions of people. If not for Christian's documentary about Rick who knows where cannabis medicine would be today.

It's now been over 10 years since Rick began his journey to tell others that cannabis oil can cure cancer. Rick has healed over 5000 people personally with this amazing oil not to mention the countless others all over the world who have heard his story and have been healed.

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subscribed to are newsletter.**

**We want to educate and spread the word on
the benefitsof CBD Hemp extract, and it is our
goal to offer the industry's highest quality,
most trusted products.**

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